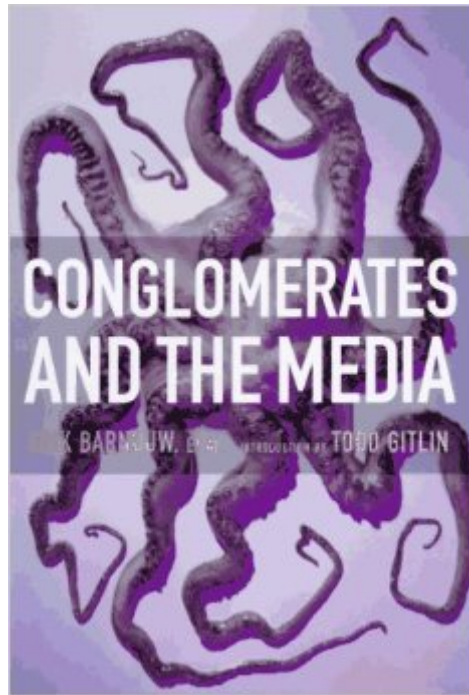


The book was found

# Conglomerates And The Media



## Synopsis

What are the effects of increasing conglomerate ownership on the creation and dissemination of news and culture? In nine specially commissioned essays, leading media insiders and critics take probing, critical, behind-the-scenes looks at the dramatic changes of recent years--sure to raise a storm of discussion within the media world and beyond.

## Book Information

Hardcover: 189 pages

Publisher: New Pr (October 1997)

Language: English

ISBN-10: 156584386X

ISBN-13: 978-1565843868

Product Dimensions: 0.8 x 5.8 x 8.8 inches

Shipping Weight: 10.4 ounces

Average Customer Review: 4.0 out of 5 starsÂ Â See all reviewsÂ (3 customer reviews)

Best Sellers Rank: #2,008,325 in Books (See Top 100 in Books) #261 inÂ Books > Humor &

Entertainment > Radio > History & Criticism #1805 inÂ Books > Humor & Entertainment >

Television > History & Criticism #11455 inÂ Books > Politics & Social Sciences > Social Sciences

> Communication & Media Studies

## Customer Reviews

It is difficult to read Conglomerates and not be alarmed at the growing media control by a few major companies. The book begins with an insightful introduction by noted scholar Todd Gitlin and includes essays from Mark Crispin Miller (Johns Hopkins scholar and author of *Boxed In*) and David Lieberman (*USA Today*), among other prominent writers. One discrepancy occurs with Lieberman's piece: it is listed in the table of contents as "Conglomerates, News, and Children", but in the chapter it is referred to as "Conglomerates, News, and the Media," leaving the reader to decide the correct version. This book is a must have if you want to gain an understanding of what's happening with media monopolies; Bagdikian fans rejoice! However, it is not chalk full o' references, so students looking for cites to follow may be disappointed. In the introduction, Gitlin echos an earlier statement by Niel Postman (author of *Amusing Ourselves to Death*): "Big Brother isn't looming, Brave New World is."

This book is quite insightful, especially for a Southeast Asian media professional like myself. I

recommend this book to everyone, even to those who work in the upper regions of the power structure of the media conglomerates critiqued in the collection. For starters, it is a wonderful overview of how the media economy is shifting all over the world. The US market is saturated, as the book said, and the rest of the world is ripe for picking, especially my country, the Philippines. This book is a tool to launch our own media analysis of what's happening in our own countries. And from an analysis, we launch a critique, and from a critique, we launch steps to face the situation. This book, published by New Media, is invaluable. I first read about it in an issue of Utne Reader. I took down the title and hunted it down in . I found it, bought it, and consumed it. I loved it because it gave me useful insights to work with. This is a book I will dog-ear in my attempts to understand what to do in my field, and how to start my own media conglomerate from scratch. I already have my ideas, which I hope aren't just soundbites in my head.

This book consists of a set of lectures delivered at NYU. Although it is apparent that they must have been fascinating speeches, the transmission to the printed word does not remotely do them justice. The most obvious failure is the lack of an index, references, or figures is grating. The problem goes deeper than that as the book is simply not in the style of a written work. There are many superior works on the subject available, some of them by the same authors who contributed the lecture notes (I hesitate to call them "chapters").

[Download to continue reading...](#)

Conglomerates and the Media Windows Vista™ ®: Home Entertainment with Windows™ ® Media Center and Xbox 360®; With Windows Media Center and Xbox 360 (EPG-Other) Social Media Metrics: How to Measure and Optimize Your Marketing Investment (New Rules Social Media Series) The Associated Press Stylebook and Briefing on Media Law 2011 (Associated Press Stylebook & Briefing on Media Law) No Bullshit Social Media: The All-Business, No-Hype Guide to Social Media Marketing Social Media Free Tools: 2016 Edition - Social Media Marketing Tools to Turbocharge Your Brand for Free on Facebook, LinkedIn, Twitter, YouTube & Every Other Network Known to Man Instagram: Master Instagram Marketing - Instagram Advertising, Small Business & Branding (Social Media, Social Media Marketing, Instagram, Branding, Small Business, Facebook, Instagram Marketing) Media Control, Second Edition: The Spectacular Achievements of Propaganda (Open Media Series) Queer Representation, Visibility, and Race in American Film and Television: Screening the Closet (Routledge Research in Cultural and Media Studies) Media, Crime, and Criminal Justice: Images, Realities and Policies (Wadsworth Contemporary Issues in Crime and Justice) Sharing the Front Line and the Back Hills: International Protectors and Providers -

Peacekeepers, Humanitarian Aid Workers and the Media in the Midst of Crisis Teaching Revising and Editing: An Annotated Bibliography (Bibliographies and Indexes in Mass Media and Communications) The Ultimate Assist: The Relationship and Broadcast Strategies of the Nba and Television Networks (Hampton Press Communication Series: Mass Media and Journalism) 3D Printing and Additive Manufacturing: Principles and Applications (with Companion Media Pack) - Fourth Edition of Rapid Prototyping The Cult of the Amateur: How blogs, MySpace, YouTube, and the rest of today's user-generated media are destroying our economy, our culture, and our values Social Media and the Law: A Guidebook for Communication Students and Professionals Legal Guide to Social Media: Rights and Risks for Businesses and Entrepreneurs Steemit 101: Discover How to Make Money and Have Fun on the Social Media Site that Pays YOU to Post and Vote on Content Likeable Social Media: How to Delight Your Customers, Create an Irresistible Brand, and Be Generally Amazing on Facebook (And Other Social Networks) Daring Adventures in Paint: Find Your Flow, Trust Your Path, and Discover Your Authentic Voice-Techniques for Painting, Sketching, and Mixed Media

[Dmca](#)